

Subject: Re: December Ad - Hometown News
From: Donald Duckworth <duckworth.donald@gmail.com>
Date: 11/23/2016 01:42 AM
To: miki@drollingerproperties.com

Miki, I'm good with whatever you approve. Can you work with that?

On Nov 22, 2016 6:41 PM, "Cynthia Rogers" <westchester.cfm@gmail.com> wrote:

Hi all,

I worked with Anya to get a more personalized look, attached. It's a template of sorts too - showcasing something special at the farmers' market with a nod to an upcoming event that we can change out each month along with the picture. We have a touch of time crunch, due on the 27th and what with Thanksgiving and all ...I'd love to send along tomorrow if we can. Also, our updated look fits within the current 5 by 7 sizing. I know we touched on maybe placing a larger ad in the paper, figured with the time crunch and all ..we should go with what was initially agreed upon and if we want to explore a larger ad we can do that secondarily to kick off the new year ad in January.

Onward! Here anytime,

Best,

Cynthia

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Cynthia Rogers
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Operations & Market Management
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